

Agenda

Topic: **Transit and TDM Plans Community Workshop #1**

Date: **May 5, 2016**

Time: **6:30 p.m. – 8:30 p.m.**

Location: **Alameda Public Library**

Meeting Purpose: **Review and discuss transit and TDM existing conditions, goals and objectives, and key findings, issues and opportunities.**

Items

1. Sign-in and Registration	6:30 p.m.
2. Project Background and Purpose	6:40 p.m.
3. Existing Conditions Analysis	6:50 p.m.
4. Discussion and Break-Out Groups and Report Back	7:20 p.m.
5. Goals and Objectives Group Discussion	8:00 p.m.
6. Next Steps	8:20 p.m.
<i>Meeting Close</i>	8:30 p.m.

DRAFT Goals and Objectives

Goal Statements: Explain what we want to achieve.

Objectives: Define specific outcomes that help meet the goal.

GOAL 1: No increase in drive alone trips at island crossings, especially in the peak period

Transit Objectives

- Objective 1.A: Improve transit travel times, speeds and reliability during commute hours at island crossings
- Objective 2.B: Increase trips made by taking transit at island crossings
- Objective 1.C: Improve access to transit options, including BART, ferry and transbay bus
- Objective 1.D: Increase public awareness and perception of transit options

Transportation Demand Management Objectives

- Objective 1.E: Provide Transportation Demand Management programs and strategies to reduce drive alone for new developments and throughout the city
- Objective 1.F: Integrate land use changes and transportation improvements
- Objective 1.G: Elevate priority of carpooling, transit, bicycling, and walking options in policy and funding decisions
- Objective 1.H: Increase public awareness of Transportation Demand Management programs

GOAL 2: Enhance multimodal mobility within Alameda

Transit Objectives

- Objective 2.A: Improve transit travel times, speeds and reliability within Alameda
- Objective 2.B: Increase trips made by taking transit within Alameda
- Objective 2.C: Improve access to transit options within Alameda
- Objective 2.D: Increase public awareness and perception of transit options

Transportation Demand Management Objectives

- Objective 2.E: Provide Transportation Demand Management programs and strategies to reduce driving alone to/from destinations within the city (not just for new developments)
- Objective 2.F: Increase trips made by taking shuttles, bicycling or walking within Alameda
- Objective 2.G: Improve access to shuttles, bicycling or walking within Alameda, especially for school trips
- Objective 2.H: Increase public and employee/employer awareness of TDM programs
- Objective 2.I: Use parking management strategies to reduce incentives to driving