

# 2024 Annual Report

## Alameda Police Department



**Chief**

Nishant Joshi

# A Year in Review

## Message from Chief Nishant Joshi

This year, 2024, has been an exciting and fruitful year for the Alameda Police Department as we continue to grow our department and to serve with integrity and professionalism in pursuit of safety for all who are part of the Alameda community. I am grateful for the hard work and dedication of all APD officers and staff who have contributed to the significant 12% reduction in crime compared to 2023 and look forward to continuing to build on these successes.

The City of Alameda experienced great tragedy last year with the deaths of five innocent victims of one of Alameda's own families. Their loss will remain in the hearts of Alameda for years to come, and I want to thank the APD officers, professional staff, and other members of the Alameda community who came together to seek justice for this family and to provide support to all those affected.

As we look to 2025, we will continue our data-driven, community-oriented approach to serve our community and provide Alameda with a safe and welcoming city for all who live here and visit. I hope you will join us at your next beat meeting, and thank you for the opportunity to protect this great City of Alameda.



Sincerely,

Nishant Joshi  
Chief of Police

# Table of Contents

Alameda Police Department .....	4
About APD .....	5
APD Command .....	6
Organizational Chart .....	7
2024 APD Goals .....	8
Department Staffing .....	9
Ongoing Training .....	11
Technology Advances .....	12
Department Budget .....	13
Crime in Alameda 2024 .....	14
Incidents .....	15
Cases .....	16
Drivers of Crime .....	18
Other Crime Trends .....	20
Investigations .....	22
Arrests and Clearance .....	23
Traffic Enforcement .....	24
2024 Highlights .....	25
APD Annex .....	26
Community Outreach .....	27
Looking to 2025 .....	28
Contact Us .....	29



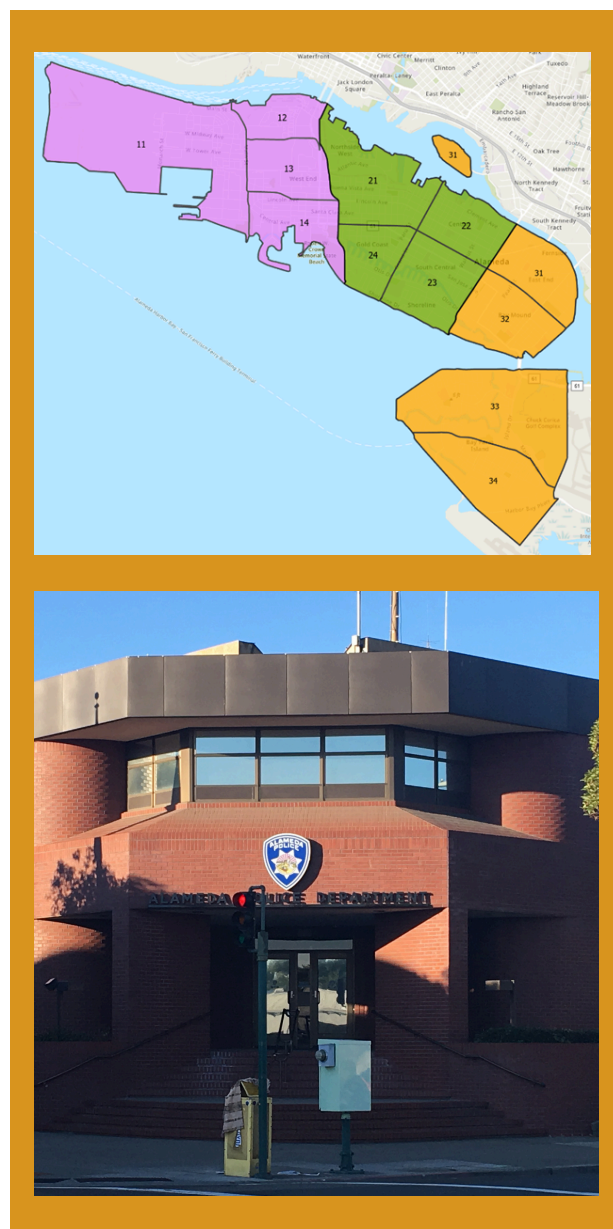


# About Alameda Police Department



# About APD

Incorporated in 1854, the City of Alameda is located in the San Francisco Bay and is comprised of the main island of Alameda, Bay Farm Island, and Coast Guard Island spanning a land area of approximately 10.5 square miles. Alameda is home to almost 80,000 residents, regional shopping centers and main street business districts, and several large business parks. In addition, Alameda has 17 public schools and approximately 400 acres of parks and recreational facilities, including a large shoreline on the Bay.



To ensure adequate police resources are available throughout the City, APD divides oversight into three geographic sectors each comprised of four beats with one or more dedicated officers assigned to each. A Lieutenant oversees each sector and is responsible for identifying and developing strategies to address sustained crime problems, should they arise. An additional Business Sector Lieutenant is responsible for developing solutions to crime patterns that are identified in business areas throughout the City. The Sector/Beat geographic organizational style facilitates community policing, allowing officers to develop a strong understanding and appreciation of their areas of responsibility and the community they serve.

The community in Alameda has been proudly served by Alameda Police Department (APD) since 1874. The department is currently helmed by Chief Nishant Joshi and, as of December 2024, has 70 sworn officers and 36 support services staff.

# APD Command

## Office of the Chief of Police - Chief Nishant Joshi

The Office of the Chief of Police is responsible for oversight of the department as a whole. This office interfaces with City leaders and provides direction and vision for APD including the focus on data-driven, community-oriented policing.

## Bureau of Field Services - Captain Matthew McMullen

The Bureau of Field Services is responsible for delivering front-line patrol and crime prevention services. This bureau oversees all patrol officers responsible for the day-to-day response to crime and safety in Alameda.

## Bureau of Support Services - Captain Jeffery Emmitt

The Bureau of Support Services oversees vital operations that support the overall function of the department including communications and dispatch, investigations, and traffic enforcement. This division is also responsible for police facilities and equipment.

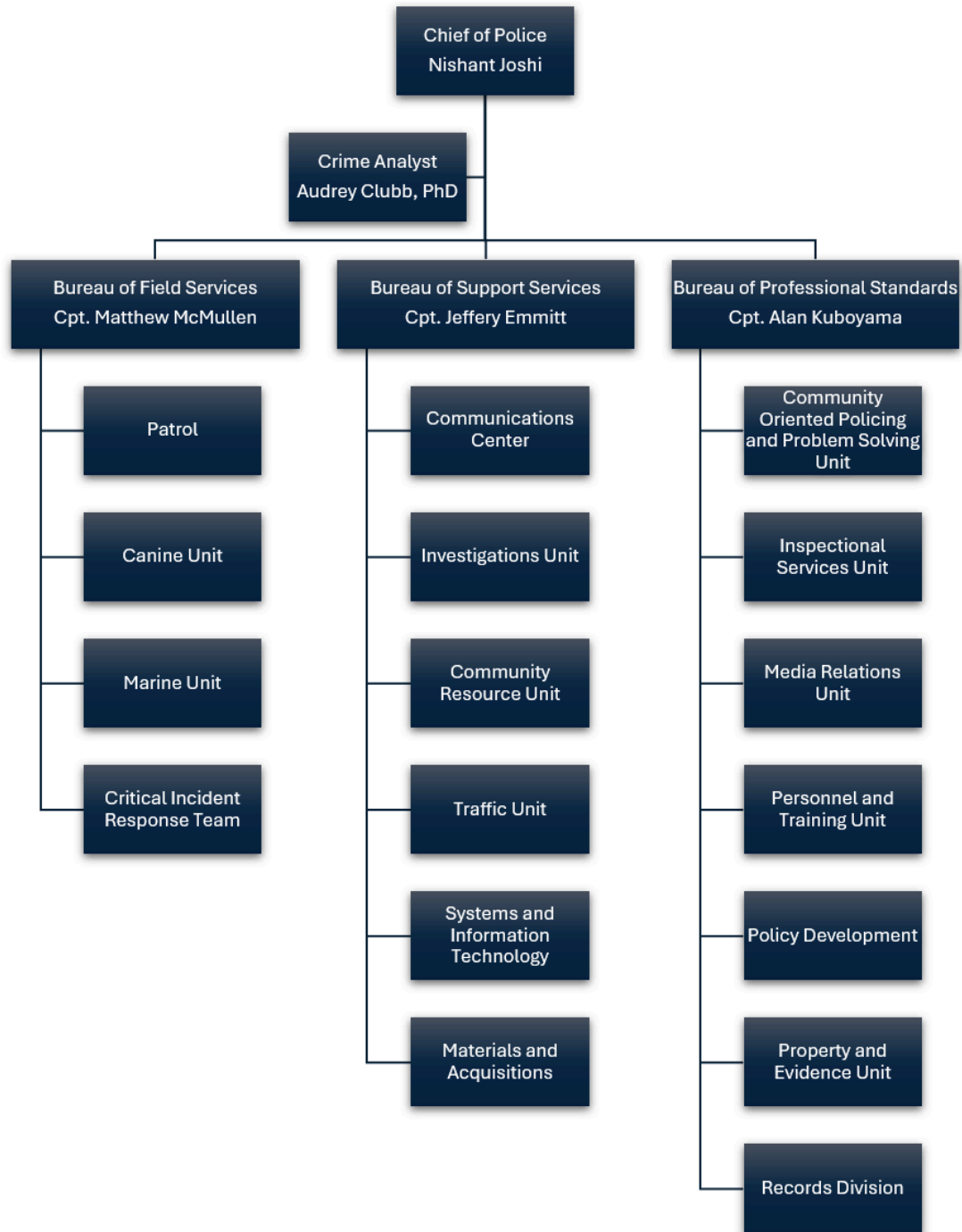
## Bureau of Professional Standards - Captain Alan Kuboyama

The Bureau of Professional Standards is responsible for ensuring that staff and officers are equipped with the necessary tools, equipment, and training to provide the highest level of service to the community.

## APD Statement of Values

- *We are honest, open and fair in our dealings with ALL people.*
- *Our continuing commitment is to provide quality service to the community with respect, concern, caring, and equal treatment of all people.*
- *We value our fellow employees, recognizing that the human resource is our greatest asset.*
- *We are committed to maintaining an environment that promotes and encourages a tradition of professionalism.*

# Organizational Chart





# 2024 APD Goals

The goal of the Alameda Police Department is always to ensure that Alameda continues to be a safe and welcoming place for residents, businesses, and visitors alike. In 2024, APD selected several key goals to continue improving the department and to better serve the community. APD is proud to have made great progress towards these goals to better serve our community.

## Achieve a 10% reduction in crime citywide.



In the months following the COVID-19 lockdown, crime slowly began to rise nationwide. In response, APD took a coordinated effort to reverse this trend in the City. APD achieved this goal with an 12% reduction in crime by the end of 2024, as compared with the previous year.

## Ensure compliance with AB 953 regarding stop data collection.



AB 953, enacted in 2015, requires law enforcement agencies to collect and report demographic information on all stops. While APD had already implemented this policy, the department provided additional reviews to ensure 100% compliance and accuracy with data collection and reporting.

## Review all applicable Body Worn Camera (BWC) recordings.



BWCs record all police interactions with the community, including stops and interviews. New policies and procedures were developed to ensure necessary footage was reviewed by command staff and any areas of additional direction or training were addressed. This was enhanced with Truleo software to review interactions with AI.

## Improve customer service performance.



APD provides a survey for all individuals who contact APD Dispatchers to report an incident. Any less than satisfied reviews were followed up on by Command Staff to identify areas of improvement. APD improved its satisfaction rating, achieving an overall officer rating of 4.7 out of 5.0 over the course of the year.

# Department Staffing

As of December 2024, APD employed 70 sworn officers and 36 professional staff. And additional 11 staff provided part time support for the department. Sworn officers included leadership, patrol officers, and specialized units such as Investigations, Traffic, and the Community Resource Unit. Professional staff included crime scene specialists, crime analyst, animal control officers, dispatchers, records specialists, and other staff that support the department's mission. APD staff include one Doctor of Philosophy, one Juris Doctor, and many spoken languages.

APD is authorized to employ 88 sworn officers, and continues its efforts to fully staff all sworn positions with the strongest possible candidates. In March 2023, APD implemented a \$75,000 hiring incentive to encourage potential applicants and to help offset the comparatively high cost of living in the Bay Area. The timeline for bringing a new officer through the extensive background investigation and interview process, completion of the Police Academy, and Field Training program can take a year or more to complete. In addition, many of the department's senior officers have retired during this time, leading to some delays in realizing the desired staffing levels. However, 33 officers have been hired through this program, 15 of which were hired in 2024. APD expects to continue this program through 2025.

The Alameda Police Department is a team of dedicated men and women committed to providing:

- *Professional, proactive, and personable police services;*
- *Collaborative problem-solving with other governmental and community organizations;*
- *An open relationship with citizens focused on improving their quality of life.*

After completing his higher education, Officer Jones was sworn in with the Alameda Police Department in October 2024. His path to public safety was inspired by his passion for helping others. Ultimately, leading him to launch his career with APD, where he can continue help others in a professional capacity.

*"I chose to work for the City of Alameda because the people here brought me in like a family member and I really appreciated the support."*

-Ofc. Malik Jones



# Department Staffing

Full Time Personnel				Part Time Personnel	
Position	Authorized	Actual	Diff	Position	Actual
Chief	1	1	0	<u>Operations</u>	
Captain	3	3	0	AC - Asst.	0
Lieutenant	8	5	-3	Police Recruit	3
Sergeant	12	12	0	PA - Patrol	2
Officer	64	49	-15	Admin Spec	1
Sworn	88	70	-18	<u>Services</u>	
Comcen Supervisor	1	1	0	PA - Live Scan	0
Police Records and Comm Mgr	1	1	0	PA - Services	0
Sr. PS Dispatcher	2	2	0	PA - Traffic	2
PS Dispatcher	12	12	0	Admin Asst I	2
Prop. Evidence Tech	1	1	0	Admin Asst II	0
Crime Scene Spec	2	2	0	Admin Asst III	1
Executive Assistant	1	1	0	Total Part Time	11
Admin Mng Analyst	1	1	0		
Office Assistant	1	1	0		
Records Specialist	4	5	1		
Intermediate Clerk	1	1	0		
Admin Tech II	1	0	-1		
Maintenance Tech	1	1	0		
Telephone Operator	1	1	0		
Police Tech AV	1	1	0		
Animal Control Ofc.	2	2	0		
Tech Services Coord	1	1	0		
Crime Prevention Tech	1	1	0		
Crime Analyst	1	1	0		
Professional Staff	36	36	0		
Total Full Time	124	106	-18		



# Ongoing Training



Officers Completing Police Academy: 8

Officers Completing Field Training Program: 14

Prior to becoming a patrol officer, all new officers must complete a rigorous police academy training program consisting of approximately 1064 hours of instruction over a 28-week period. Following this, officers then participate in a field training officer program in Alameda in which they are partnered with a seasoned officer for a minimum of 19 weeks. Experienced officers transferring in from another department are exempt from attending another academy training, but still complete some amount of time in the field training program to learn about the department and the City they will serve.

The California Commission on Peace Officer Standards and Training (CA POST) requires all peace officers to receive continued professional training to maintain certifications and proficiency. CA POST requires a minimum of 24 hours of training every 24 months, which APD greatly exceeds. According to the 2024 Police Auditor Annual Report, "In 2024, sworn staff completed 7,330 training hours... For officers, that is over 100 hours of training per year."

APD holds training every week on an alternating schedule every Tuesday on the schedule overlap days. This means half of operations is offline in training while the other half is still assigned to operations and vice versa. The training topics include community policing, laws of arrest, use of force, de-escalation, crisis intervention, investigations, risk mitigation, first aid, legal/policy updates, tactics, vehicle operations, and any other current relevant subject matter.



In addition, Sergeants provide training on timely topics at the start of each shift to debrief significant cases, review best practices, and rapidly respond to updates in law and policy. Officers are also invited to apply for specialized training to broaden the skills available to the department.

# Technology Advances

Technology plays a critical role in modern policing, and APD continues to advance its use of technology to improve its ability to respond to crime and its relationship with the community. The following are examples of new technologies APD adopted in 2024.

## Law Enforcement Field Training Application (LEFTA)

This risk-related incident software allows APD to track and analyze information related to police operations including performance evaluations, training, equipment inventory, use of force evaluation, and pursuits. This is a valuable tool for maximizing the operations and oversight of the department.



## Peregrine Crime Analysis Platform



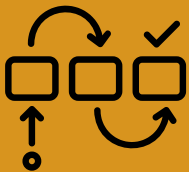
Peregrine software compiles information from existing APD systems that track case data. This allows officers to quickly access this information across diverse systems and can assist with building connections across cases. The tool was procured in 2024 and will be rolled out in 2025.

## Uncrewed Aerial Systems

Purchase of these uncrewed aerial units was approved by the City of Alameda in 2024, and were procured later that year. Multiple officers have been trained on operating these units which will support real-time response to investigations and potentially dangerous situations with armed suspects.



## Permitium



Permitium is a workflow automation platform purchased by APD to facilitate the department's role in the application for concealed carry weapons permits. Individuals will be able to apply through this portal, upload required documents, and track the process of their application.

# Department Budget

The APD budget operates on a fiscal year calendar from July through June and is approved by City Council each year. The following summarizes the department's budget for the last three fiscal years.

Police Operating Budget (Net)	
2022-2023 (actual)	\$ 39,036,626
2023-2024 (actual)	\$ 46,036,025
2024-2025 (estimated)	\$ 48,485,282

Police Personnel Services Costs	
2022-2023 (actual)	\$ 30,312,280
2023-2024 (actual)	\$ 32,358,259
2024-2025 (estimated)	\$ 35,799,017

The following table summarizes revenue generated by APD during the last three years. Generated revenue goes to the City of Alameda's General Fund.

Generated Revenue	
2022-2023 (actual)	\$ 1,228,054
2023-2024 (actual)	\$ 898,912
2024-2025 (estimated)	\$ 1,020,685

Generated revenue is derived from administrative fees (e.g., towing, false alarms, ordinance violations, records reports, fingerprinting), Prop 171 sales tax, Alameda Housing Contribution, and officer training/licensing reimbursements.



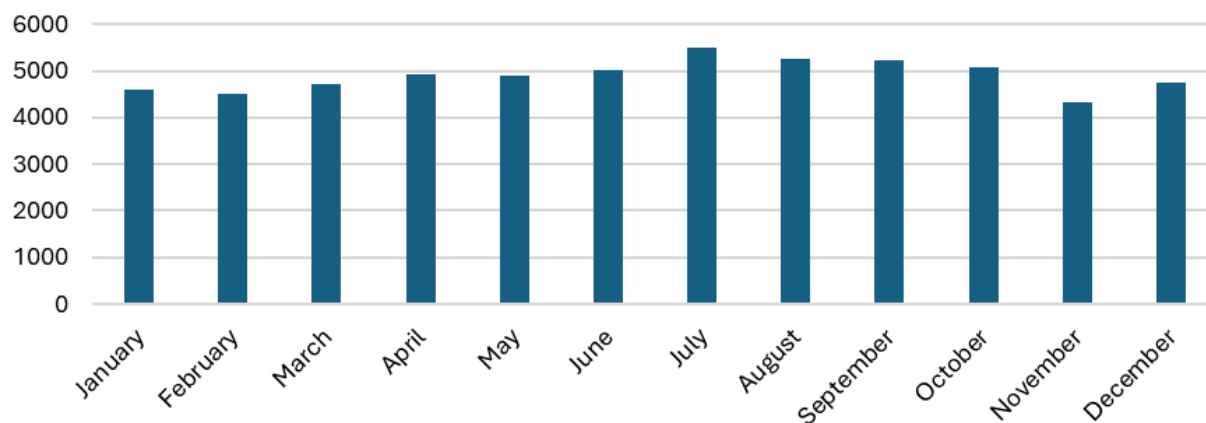


# Crime in Alameda 2024

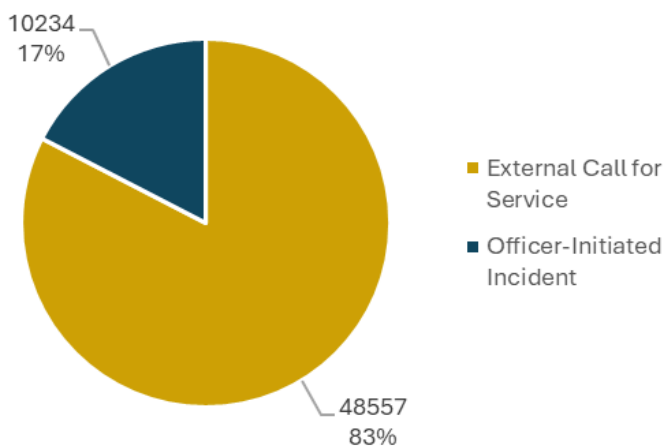
# Incidents

Incidents are documented each time the APD Communications Center, the Call Takers and Dispatchers that receive 911 and non-emergency calls, receives a call or notification of an alarm. Incidents are also documented each time an officer engages in a proactive police activity such as a directed patrol or traffic stop. In 2024, Alameda recorded 58,791 incidents, approximately 1% lower than the 59,357 reported in 2023. As such, APD responded to an average of 133 calls for service each day.

## 2024 Incidents



## Incident Source



Of the incidents recorded in 2024, 48,557 (83%) were received as calls for service directly to the Communications Center and 10,234 (17%) were initiated by officers.

Following investigation of the incident, approximately 10% were found to indicate that a crime had occurred and subsequently resulted in a crime report being taken.

# Cases

## A Note on Crime Statistics

In 2021, the United States Department of Justice (DOJ) implemented the National Incident Based Reporting System (NIBRS) to replace the previously used Uniform Crime Report (UCR). A full description of the NIBRS reporting system can be found at the Federal Bureau of Investigation's website ([www.FBI.gov](http://www.FBI.gov)). APD transitioned to the new reporting system consistent with federal guidelines, but continued UCR formatting in internal and external reporting to minimize the impact of the change on public understanding of crime statistics and patterns. Beginning in 2024, APD transitioned to the NIBRS crime typology framework. However, while the DOJ utilizes an incident-based reporting system that allows for duplication of cases, APD utilizes a case-based reporting system for both internal and external review of data. This case-based approach provides a much clearer picture of the instances of crime occurring in Alameda and changes in trends over time.

12%

Compared to 2023



In 2024, APD received 5,5761 cases reported to have occurred in that year, an 12% decrease in cases compared to 2023. A full breakdown of cases by offense type is provided on the next page.



# Cases

Reportable Cases			
	2024	2023	% Change 2023
Animal Cruelty	12	7	71%
Arson	29	20	45%
Assault Offenses	639	589	8%
Bribery	0	0	
Burglary/Breaking & Entering	192	305	-37%
Counterfeiting/Forgery	23	15	53%
Destruction/Damage/Vandalism of Property	486	656	-26%
Drugs/Narcotic Offenses	238	176	35%
Embezzlement	9	14	-33%
Extortion/Blackmail	10	15	-33%
Fraud Offenses	230	413	-44%
Homicide Offenses	2	1	100%
Human Trafficking	0	2	-100%
Kidnapping/Abduction	27	19	42%
Larceny/Theft Offenses	2550	2691	-5%
Motor Vehicle Theft	974	1294	-25%
Pornography/Obscene Material	3	5	-40%
Prostitution Offenses	0	1	-100%
Robbery	95	126	-25%
Sex Offenses, Forcible	28	32	-13%
Sex Offenses, Nonforcible	0	3	-100%
Stolen Property Offenses	115	122	-6%
Weapon Law Violations	97	87	5%
All Other Offenses	598	464	29%
Curfew/Loitering/Vagrancy Violations	1	3	-67%
Disorderly Conduct	106	116	-9%
Driving Under the Influence	97	73	33%
Family Offenses, Nonviolent	28	13	115%
Liquor Law Violations	2	0	
Trespass of Real Property	68	78	-13%
<b>Total<sup>1</sup></b>	<b>5761</b>	<b>6542</b>	<b>-12%</b>

[1] Note that cases may include multiple offenses and offense types. As such, the total here is the total number of reportable cases that included one or more of the offenses above.

# Drivers of Crime

While some crime types show significant shifts in percentage from year to year, the overall number of cases remains relatively small compared to other crime types. APD responds to and investigates each of these cases and continues to watch for trends and patterns that may drive these changes. However, crime in 2024 was largely driven by three offense types: Larceny/Theft Offenses, Motor Vehicle Theft, and Assault Offenses.

## Larceny/Theft Offenses

Larceny/theft involves the taking of another individual's or entity's property without the use of force and was present in approximately 44% of reported cases. This was by far the most significant driver of crime in Alameda. Approximately 39% of reported larceny/theft cases targeted businesses and generally involved shoplifting or other theft from buildings. The remaining 61% targeted individuals and primarily involved theft from vehicles and theft of vehicle parts. While larceny/theft offenses were the most frequently reported offense type, reportable cases fell 5% compared to the prior year amounting to a decrease of 130 total cases.

### Retail Theft Operation

Following a grand theft reported in February 2024 at the South Shore Shopping Center Old Navy store, APD investigators identified a pattern indicating a group engaging in organized retail theft. In March 2024, APD conducted an operation in coordination with Old Navy (The Gap, Inc.) and the California Highway Patrol (CHP) Organized Retail Theft Task Force targeting those involved. The operation led to the discovery of more than eight truckloads of merchandise, multiple stolen vehicles, and over \$10,000 in cash. This resulted in the recovery of over \$75,000 in stolen property.



# Drivers of Crime

## Motor Vehicle Theft

Motor vehicle theft is the unlawful taking of another individual's or entity's vehicle without their consent. The last several years have seen a significant increase in motor vehicle thefts throughout the Bay Area and was the second most frequently reported offense in 2024. However, Alameda experienced a significant decrease of 25% in motor vehicle theft cases in 2024 compared to those reported in 2023.

## Assault Offenses

Assault offenses can involve either individuals known to the suspect, including spouses or other intimate partners, or individuals not known to the suspect. There were 643 reported assault offenses in 2024, a 9% increase from the previous year.

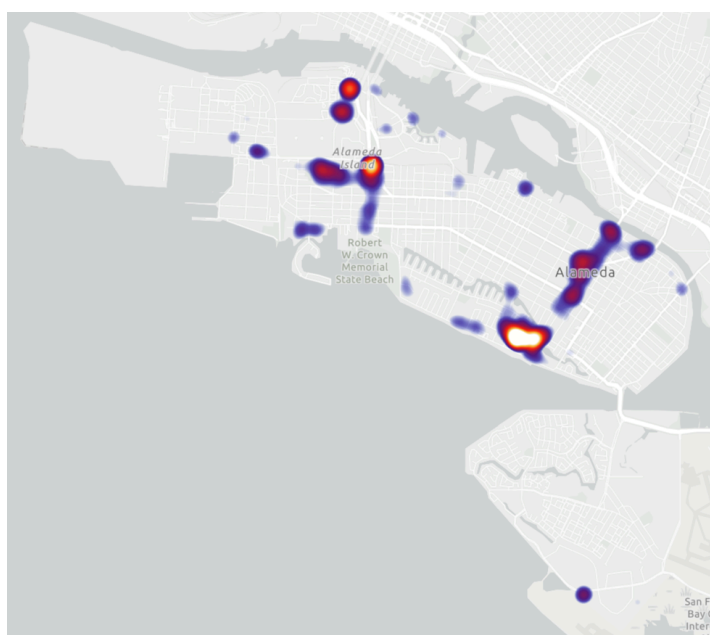
## Other Crime Trends

While not significant drivers of crime, changes in the number of the following offenses indicate a shift in crime patterns during 2024.

- Destruction/Damage/Vandalism decreased by 26% compared to 2023.
- Burglary/Breaking and Entering decreased by 37% compared to 2023.
- Fraud Offenses decreased by 40% compared to 2023.
- Drug/Narcotic Offenses increased by 36% compared to 2023.

# Other Crime Trends

Alameda regularly reviews crime maps to identify "hot spots" where crime is concentrated. Although this data provides where crime is concentrated, APD does not apply a blanket enforcement approach. Rather, APD maintains fidelity to its data-driven and intelligence strategies in all "hot spots." There are certain areas of the City where crime tends to concentrate, particularly around businesses. The image below shows a concentrated heat map for 2024.



APD utilizes this data to implement directed patrols and foot patrols to deter crime and provide rapid response to reported crime. However, the concentration of cases around major retail areas including South Shore Center, Webster Street, and Alameda Landing is consistent with larceny/theft as the primary driver of crime in Alameda.

## The Business Sector

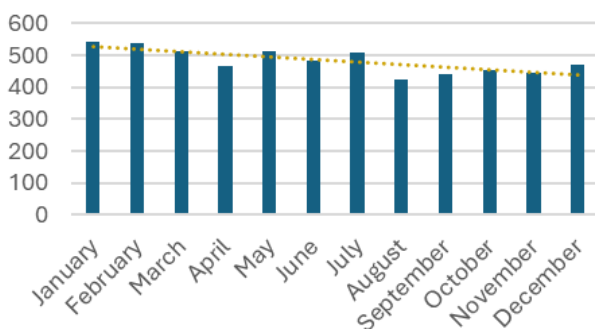
In response to the high level of reported larceny/theft cases and consistent hot spots at major retail areas and to better serve the unique challenges of retailers, APD developed the Business Sector responsible for major business and retail areas throughout the City. The assigned Lieutenant reviews and develops strategies to crime trends, coordinates with business owners, provides guidance for Crime Prevention Through Environmental Design (CPTED), and supports investigations into cases that target businesses.



# Other Crime Trends

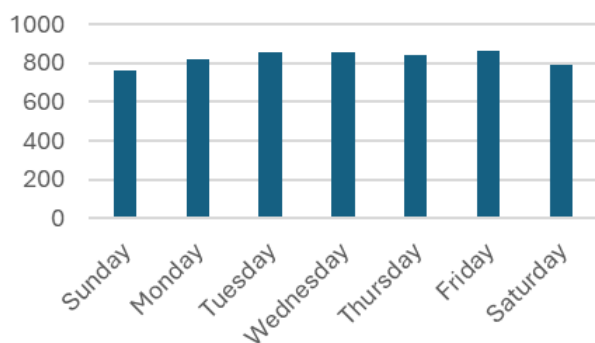
APD also reviews temporal patterns that analyze crime over time including month, day of week, and hourly to identify potential trends. APD utilizes the temporal trends to allocate resources to ensure sufficient officers are available during peak days and times.

## Cases, by Month



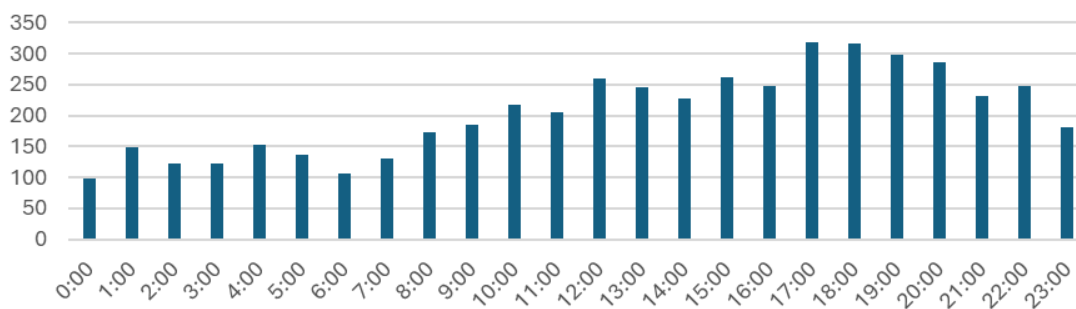
Over the course of 2024, there was a slight decline in the number of cases month to month, which is consistent with the 12% decline overall in reportable cases compared to 2023.

## Cases, by Day of Week



While cases were slightly higher on weekdays compared to weekends, the day of week was not a strong predictor of crime in 2024.

## Cases, by Hour



Reportable cases showed an increasing trend during the morning peaking around 5-6 pm. Reported cases then declined through the evening before reaching a low point between midnight and 7 am.



# Investigations

The Investigations Unit is comprised of three detectives that are responsible for investigating cases where there may be indication of connection between cases or suspects or where specialized technical expertise is needed. The Investigations Unit also operates with the support of the Community Resource Unit, which can provide additional connection with members of the community to solve complex cases. Of cases reported in 2024, 96 resulted in arrest and referral to the District Attorney through direct involvement of these officers. Many other cases remain under investigation.

APD detectives are highly trained and uses the latest technology such as cell phone tracing and social media analysis to identify and locate suspects. Detectives attended three national training conferences along with training on new software and techniques.

During 2024, APD detectives were involved in solving some significant cases including providing evidence in the case against an Alameda resident charged with the death of five family members and the identification and apprehension of a suspect responsible for three sexual assaults. Of course, all investigations are a team effort involving the Investigations Unit, Patrol, Crime Scene Investigators, and other officers at APD. APD is grateful for the efforts of all APD officers that work tirelessly to solve cases and bring justice to those responsible for crime in the City.

## Officer of the Year

### Detective Robert Hansen



Detective Robert Hansen joined APD in February 2019, and his impressive work as a patrol officer earned him a position as detective in 2022. He was recognized by the lead detective in the Investigations Unit for his tireless efforts on several critical cases in 2024. In the span of just one week, Detective Hansen investigated and arrested a mass murderer, a serial sex assault/rapist, and an ISIS supporting terrorist. He was also instrumental in authoring over a dozen affidavits that directly led to the arrest of multiple suspects involved in the killing of Oakland Police Department Officer T. Le. His professionalism and willingness to support his colleagues had earned him a reputation as a trusted leader at APD, and we are proud to have him.

# Arrests and Clearance

During 2024, APD officers conducted arrests for 1,048 cases, including cases for individuals with local and outside warrants. This indicates a 56% increase from the 856 arrests completed in 2023.

Top 5 Primary Arrest Charges
11364(A) HS (Possession of Drug Paraphernalia)
484(A) PC (Petty Theft)
23152(A) VC (Driving Under the Influence of Alcohol)
273.5(A) PC (Corporal Injury on a Spouse of Cohabitant)
242 PC (Assault and Battery)

Of the 5,796 cases reported in 2024, approximately 18% were cleared by arrest or exception, the latter generally meaning that the victim opted not to pursue charges against the suspect. An additional 1% of cases were determined to be unfounded or that no crime occurred. The remaining 82% remain open and under investigation or have been suspended and will be reopened if and when new information or evidence becomes available.

Case Dispositions 2024	
Cleared by Arrest	15%
Cleared by Arrest (Outside Agency)	<1%
Cleared by Exception	2%
Information Only	<1%
Unfounded	<1%
Open/Suspended	82%

## Arrest of Armed Robbery Suspect

In October, APD officers arrested an individual suspected in five separate armed robberies that occurred in Alameda over a two month period. The individual targeted individuals who were walking alone when they were approached and threatened with what appeared to be a firearm. A patrol officer spotted the suspect’s vehicle leaving the scene of one of the robberies and attempted to initiate a traffic stop but the suspect fled. However, APD officers and investigators were able to continue investigating the incidents and initiated search and arrest warrants in days later resulting in the arrest of the suspect and recovery of bank cards, a credit card scanner, and a replica firearm.



# Traffic Enforcement

APD officers are responsible for traffic enforcement and collision response throughout the City, and employs a Traffic Unit with a particular focus on compliance with traffic laws.

## Traffic Collisions

In 2024, 800 traffic collisions were reported to APD, up 12% from the 714 reported in 2023. This included 53 collisions involving bicycles and 49 collisions involving pedestrians. The most frequently identified reasons for collisions included improper turning, unsafe speed, and automobile right of way violations.

Of the collisions reported in 2024, one collision involved a fatality and eight collisions involved one or more parties that were severely injured. APD participates in the Fatal Crash Response program review process, implemented by Alameda’s Vision Zero Action Plan. Additional information can be found in the Vision Zero annual report.

## Traffic Stops and Citation

APD officers conducted 3,701 traffic stops in 2024, a 21% decrease from 2023. Of those stops, 3,031 resulted in a citation or warning being issued. The most frequently cited offenses included speeding, driving while using a handheld wireless device, and failure to stop at a stop sign.

Top 5 Citations/Warnings Issued 2024	
Violation	Citations/Warnings
Speeding	912
Driving While Using a Handheld Device	338
Failure to Stop at a Stop Sign	219
Driving Without a License	188
Illegal Window Tint	139



# 2024 Highlights

# Expanding the Team

## Larger Footprint

In April 2024, the Alameda City Council approved the lease of a new permanent police location on the West End in Marina Village. APD held a ribbon cutting ceremony in November 2024. The location is now home to the Investigations Unit and Traffic Unit, and provides an additional footprint for APD.



## 33 New APD Officers

In addition to our new canine officers, APD welcomed 15 new less furry officers as well. Some of these officers are still in training while others are already out serving the community. We are proud to have them on APD's team.



## 2 New Furry Officers

In 2024, APD welcomed not only 33 new officers, but also two new canine additions to the team. K9 Primo and K9 Ace (and their handlers Officers Ortega and Fetzer), have already made a significant contribution to APD's efforts including the recovery of multiple firearms. APD is happy to have them on the team!





# Community Outreach

In 2024, the Alameda Police Department continued its commitment to fostering strong, meaningful connections with the community. Throughout the year, APD hosted a variety of events and actively participated in numerous community gatherings, reinforcing its dedication to public engagement. With the support of our Crime Prevention Technician, APD educated over 700 Alameda kindergarteners on helmet and bike safety at this year's Safety Town. APD also led the Community Police Academy, bringing valuable insights to residents, while organizing National Night Out, an annual favorite that strengthens the bond between the department and the community.

In the spirit of giving, officers volunteered their time during the holiday season to initiatives such as "Shop with a Cop" and our holiday tree giveaway, spreading cheer to local families. To support crime prevention efforts, APD distributed over 400 steering wheel locks to help combat auto theft. Additionally, APD offered summer youth safety classes and conducted numerous department tours, providing residents with an inside look into the vital work we do.



# Looking to 2025

Alameda Police Department is always seeking ways to improve its service delivery and provide a safer Alameda. To that end, Command Staff have proposed the following recommendations as goals for 2025. Goals were determined based on challenges experienced in prior years and with a data-driven focus on crime data in Alameda.

## Improve Customer Service Ratings to 4.75 out of 5.0



APD will continue to prioritize improving community service in 2025 to achieve an overall rating of 4.75. Officers and staff have received additional training on ensuring that questions are responded and needs are resolved in all interactions with the public. The department is also adopting improved service tracking tools.

## Fully Staff APD with the Allotted Number of Sworn Personnel



With its Patrol Unit almost fully staffed as of the end of 2024, APD will continue its efforts to fill all sworn personnel positions with diverse and qualified candidates to ensure the availability of both patrol officers as well as those officers that support investigations, community resources, and other critical operational roles.

## Engage in a Coordinated Effort to Address Theft Offenses



Theft continues to be the primary driver of crime in Alameda with impacts to both individuals and businesses. APD will be targeting theft hot spots and indicators of organized theft operations to have a significant impact on theft and related offenses in Alameda.

## Increase Traffic Enforcement



Alameda is a vehicle, bicycle, and pedestrian-traffic heavy city. APD will be increasing its emphasis on enforcement of traffic laws to improve the safety of all those traversing the City. The department is seeking increase traffic safety enforcement. As of the completion of this report (March 2025), APD is on track to quadruple traffic enforcement in 2025.



# Alameda Police Department



## Contact Us

**Non-Emergency Line: 510-337-8340**

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