Proclamation

March is designated as American Red Cross Month, a time to celebrate the compassion of Alameda residents and renew our commitment to supporting our neighbors in their times of need; and

For more than 140 years, since the visionary leadership of founder Clara Barton, the American Red Cross has brought out the best of humanity in times of crisis, with dedicated volunteers answering the call to provide relief and care across the City of Alameda, Alameda County, the United States of America, and around the world; and

Red Cross volunteers, blood and platelet donors, and supporters shine a beacon of hope in people's darkest hours —delivering shelter, food, and comfort during disasters; providing critical blood donations for hospital patients; supporting service members, veterans, and their families; saving lives with first aid, CPR, AED, and other skills; and delivering international aid and reconnecting loved ones separated by global crises; and

Over the last year, a remarkable force of 1,638 Red Cross volunteers from across Alameda County responded to 163 disasters, assisting 305 families; and

Through its Sound the Alarm program, the American Red Cross installed 988 smoke alarms and trained 2,544 youth and adults in preparedness programs; and

The continued generosity of Alameda County residents is illustrated by the 30,572 units of lifesaving blood donated; 1,154 blood drives hosted; and 13,893 individuals trained in first aid, CPR, AED, and aquatics; and

This work, to support and uplift our community in times of need, is made possible by the extraordinary individuals who selflessly answer the call to help, whenever and wherever it is needed.

Now, therefore, I, Marilyn Ezzy Ashcraft, Mayor of the City of Alameda, hereby proclaim March 2025 as

American Red Cross Month

In the City of Alameda, in honor of the volunteers who provide remarkable service to the Alameda community, whose commitment to care for one another is unwavering. Let us each find ways to contribute, whether through volunteering, donating blood, or learning life-saving skills, to build a stronger, more resilient community for all.

Marilyn Ezzy Ashcraft Mayor

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