Frequently Asked Questions

Q: Do I need a permit for a temporary sign?

A: No. The City does not require a permit for temporary signs such as grand opening banners, promotional signs, and seasonal sale signs.

Q: How long can I have a temporary sign?

A: The allowed duration of the temporary sign depends on the type of sign. Most common temporary signs such as grand opening banners and promotional signs are allowed for a maximum of thirty (30) consecutive days.

Q: Where can I find specific regulations for all types of temporary signs?

A: Temporary signage regulations can be found in the Alameda Municipal Code (AMC) Chapter 30-6 Sign Regulations. The AMC can be viewed at :

www.municode.com/library/ca/alameda

Community Development Department

2263 Santa Clara Ave., Room 190 Alameda, CA 94501

For more information please call: (510) 747-6805



Economic Development Division

2263 Santa Clara Ave., Room 120 Alameda, CA 94501

For more information please call: (510) 747-6890 or email: econdev@alamedaca.gov



Temporary Signage

Information Guide





A brief overview of the most common temporary sign types and their regulations

Signs Allowed

The following types of temporary signs are permitted (subject to AMC regulations & limitations):

Grand Opening Banners: Erected one time only for a maximum of 30 consecutive days, and not exceeding 50 square feet in size. Sign shall state the date installed in



allowed.

letters at least 1" in height.

Portable Freestanding ("A" Frame) Signs: Sign must be placed within the first 3 feet of sidewalk starting at the building face. Maximum 4 feet tall and 3 feet wide



Seasonal Sale Signs: Signs are allowed a maximum of 30 consecutive days and not exceeding 25 square feet in size. Signs must be removed within 2 days

after the sales event.

Signs Allowed

Promotional Signs: 1 window sign for



a maximum of 30 consecutive days, and not more than 90 cumulative days per year. Sign shall state the date

installed in font at least 1" in height.

Special Event Signs: Signs with a holiday message identifying a civic or public event or holiday for not more than 30 consecutive days and removed

within 2 days following the event.

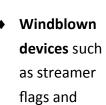
Prohibited Signs

- **Signs Hazardous to Traffic**
- **Obscene or Offensive Signs**
- **Signs Hazardous to Exits**
- **Signs Located on Roofs**

Prohibited Signs

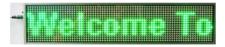


Inflatable devices of any type are prohibited.





feather banners are prohibited.



Motion Devices:

Signs using flashing lights, change of color intensity, or mechanical moving parts are prohibited.



